



SPORTS  
ENVIRONMENT  
ALLIANCE®

# #SEACHanger Awards

# 2024

## ENTRY INFORMATION PACK



## About the SEACHanger Awards

The #SEACHanger Awards recognise sports clubs, venues, facilities and organising bodies that make remarkable efforts to minimise their environmental impact, make their sports more sustainable and act as environmental stewards to ensure that we continue to have spaces and places to play #noplanetnoplay.

### About Sports Environment Alliance (SEA)



SPORTS  
ENVIRONMENT  
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Sports Environment Alliance (SEA) is a for purpose, membership-based organisation. We are a network of Members, Associate Members, Partners and Individuals (Friends of SEA) who together are working towards a better future, one where we can ensure we protect our places to play.

Our Vision is that sport inspires action on the environment and climate and our Purpose, to help that Vision come to light, is to lead, educate and empower the sport ecosystem to take action for and influence a sustainable and regenerative future.

We provide resources and events to support our members, and we love to recognise them for their successes. We believe that sport has the power to be a positive influence for good, and we invite you to join our community of changemakers as we tackle our challenges together.

[www.sportsenvironmentalliance.org](http://www.sportsenvironmentalliance.org)

# Welcome

It gives me great pleasure to announce the 2024 launch of the #SEACHanger Awards.

The Sports Environment Alliance has been rewarding and recognizing projects that minimise our environmental impact since 2016. The diversity of projects that enter and the incredible impact these initiatives have on our sporting communities and environment is always inspiring.

We invite you to share your inspiring stories and sustainable programs with others by entering the #SEACHanger Awards. As a participant in the program, you will receive a wide range of local, regional, and national recognition.

It's the perfect way to reflect on all the amazing achievements of your sports club, venue, facility, organising body or even your individual effort. Small or large, every project counts.

There are three categories this year. We're very much looking forward to receiving your entries and hearing your stories.

We look forward to showcasing the fantastic projects taking place across the country and wish you all the best with your application.



Jan Fitzgerald  
Chief Executive Officer  
**Sports Environment Alliance**

## Key dates

Awards Open	8 February 2024
Submissions Close	28 March 2024
Winner Announced @ SEA Summit	17 April 2024

# Past Winners

## 2022 SEACHanger (Member) Winner **Australian Grand Prix Corporation**

In the lead up to the 2020 Formula 1 Australian Grand Prix, they established the Green Prix Program.

Some of the highlights and achievements obtained from the establishment of the Green Prix Program include:

- ◆ Over 80% of the Formula 1™ Australian Grand Prix 2019 Grand Prix attendees travelled to the event via public transport, walking or cycling, encouraged by no public parking and by free tram travel.
- ◆ A 65% reduction in single-use plastic bottles in one year.
- ◆ Nearly 50% of contractors have sustainability initiatives in place.
- ◆ Recycling the existing asphalt that is being removed in construction.
- ◆ After the 2020 Formula 1® Australian Grand Prix cancellation, over 75% of all food, over 1.5 tonnes, was donated to 17 different charities.
- ◆ The establishment of the Green Prix Park Day, which took place in 2019, wherein over 276 volunteer hours, 97 trees were mulched, and 600 cigarette butts were collected.



## 2022 SEACHanger (Non Member) Winner **Oaks Cypress Lakes Resort, Golf & Country Club**

Some key highlights and achievements of Cypress Lakes Resort's extensive work include:

- ◆ An 18% reduction in water consumption by introducing new bunkering drainage and irrigation systems alongside a new effluent irrigation line.
- ◆ Recycling and reusing over 30 million litres of wastewater, enough water to fill 12 Olympic sized swimming pools.
- ◆ Cypress Lakes is also home to an abundance of native wildlife and bushland, such as a substantial population of kangaroos and a diverse range of birds, one species being the kookaburra. By implementing no-mow zones and specialising in drought-tolerant native plants, Cypress Lakes habitats maintain healthy populations of wildlife and aquatic species.

# Who can enter?

The #SEACHanger Awards are open to all sporting organisations (clubs, venues, facilities, organising bodies) and individuals working in the sector.

## Awards categories

There are three categories in total:

1. SEACHanger - SEA Member
2. SEACHanger - Non Member

These categories recognise sustainability efforts by organisations in any of the following areas of environmental stewardship: water, energy, materials, biodiversity, engagement, & education.

3. SEACHanger – Individual Leadership

This new category aims to recognise an individual from within the broader SEA ecosystem who has demonstrated outstanding environmental and climate leadership across the sector, driving change, best practice and innovation.

## Entry criteria

- ◆ All sporting organisations (clubs, venues, facilities, organising bodies) and individuals working in the sector are invited to participate.
- ◆ Multiple entries (for different projects) within a category are permitted.
- ◆ Your application can be about large or small projects, approaches and activities but most importantly you will need to show how the work you are doing or your leadership is innovative, delivering best value, driving change, contributing to best practice and improving outcomes for your organisation/community and/or for the sporting ecosystem.
- ◆ IMPORTANT: While projects may be ongoing, they must have recent or continued expansion and additional significance with results shown between 1 Jan 2022 to 31 Dec 2023.
- ◆ Previous award winners are welcome to enter again, but projects must have progressed from the previous entry, and those new achievements or outcomes must be demonstrated clearly in the application.
- ◆ NOTE: Entrants must have one representative from their organisation registered\* for the #SEACHanger Awards and present at the Awards Ceremony. \* *Registration fees may apply.*



# SEACHanger - SEA Member and Non Member Categories (Organisations)

## Preparing and submitting your entry

In order for your entry to be successful, you will need to provide the following information in your submission.

Before you begin completing the online form, we recommend you collate your submission material so that you can simply copy and paste/upload the respective content into the form. Please refer to the list below for the required information, [click here to download a Microsoft Word template to collate your entry materials](#).

### MAIN CONTACT

for correspondence relating to your entry

- **Name**
- **Organisation**
- **Postal Address**
- **Phone**
- **Email**
- **Please select the award category you wish to enter**

### ABOUT YOUR PROJECT/INITIATIVE

- **Name of project/initiative** (max 40 characters including spaces, please enter as you would wish it to appear on any awards)
- **Project Owner** (please enter your organisation name as you would wish it to appear on awards)
- **Project Overview** - 300 words max. NOTE: This information will be used for awards promotions. No score will be assigned to this section. In your response, please address: What challenge was this initiative seeking to address? How did you address the challenge (What did you do)? Who were the main stakeholders? What were the key outcomes/achievements? What did you learn/what would you change for next time?
- **Hero Image** - Please provide one main image in LANDSCAPE format that best encapsulates the spirit of your project. We appreciate your efforts to ensure these are high resolution (e.g. 300dpi or minimum file size of 1MB). Note, you may supply additional images in the attachment section.

### MEDIA AND PROMOTIONS

- **Media Contact** (Name, Phone and Email)
- **Social Media Tags** (Facebook, Instagram, LinkedIn)
- **Please list your local newspaper(s), radio stations and any other media contacts** (it would be very helpful if you can provide their social media tags).

### ENTRY QUESTIONS

1. **Background/motivation** (Max 200 words)  
Describe your community club, facility or organisation, and why you made the decision to become more environmentally responsible.
2. **Planning and delivery** (Max 400 words)  
Describe the planning and the delivery of the initiative - What were the steps involved? How was the initiative delivered?
3. **Outcomes** (Max 400 words)  
Describe the environmental sustainability initiative, specifically relating to how your efforts focused on one or more of the following areas: water, energy, materials, biodiversity, engagement & education.  
  
Illustrate the impact your sustainability efforts have had on your organisation's use of water, energy or materials and/or its positive contribution to conservation and biodiversity efforts. Try to quantify the increases in efficiency, reduction of resource use, or smarter resource management that has arisen from your initiative.  
  
Detail the community engagement and media distribution of your initiative or program (who, what, where, when). Provide a profile snapshot of the engagement across various platforms (e.g. print, digital, audio-visual, social media - follows, likes, viewership, geographical distribution).
4. **Wider impact/scope** (Max 400 words)  
What impact has your initiative had on your sports organisation as a whole (e.g. culturally, etc.)? Has it increased awareness of and/or involvement in environmental issues among the wider community? Has it benefited the health of the places where we play and the people who play on them?

### SUPPORTING ATTACHMENTS

- **To support your entry, you may upload up to 4 attachments (max 10mb each).** These may be photographs, documents (e.g. reports), testimonials etc. It will assist the judges if you reference any attachments within your Entry Questions and we encourage you to upload photos and videos as these can be used to promote your project through SEA and other channels. All photos submitted to SEA may be used for promotion and marketing purposes and you must ensure that you have permission from all individuals featured in any photographs prior to submitting your entry.
- **You may also link to videos.** This can be used to answer ALL OF THE CRITERIA as set out by the online portal.

## Selection criteria

### ◆ INNOVATION:

Is this a first of its kind action? Is what you are doing using cutting edge approaches or technology or out-of-the-box thinking?

### ◆ HIGH IMPACT:

Did your initiative reduce natural resource use? Did your efforts result in biodiversity conservation and/or restoration? Did you significantly reduce your carbon footprint?

### ◆ REACH OF IMPACT:

How far did your efforts benefit? Did your initiative positively impact the greater community?

### ◆ MEDIA ENGAGEMENT:

Did your work make the news? What channels noticed your efforts? How much coverage did your initiative attract?

### ◆ COMMUNITY ENGAGEMENT:

Did you get your organisation and/or the greater community involved in what you are doing? Did you better engage and/or educate your community about the importance of our natural environment?



**NOW THAT YOU  
ARE PREPARED,  
CLICK HERE  
TO START YOUR  
ENTRY**

<https://survey.alchemer.com/s3/7705868/2024SEACHanger>

# SEACHanger - Individual Leadership Category

## Preparing and submitting your entry

Note: Anyone can nominate for this award, and you may nominate someone other than yourself. If a nomination is submitted by someone other than the nominee, you must confirm that the nominee is aware of their nomination..

Before you begin completing the online form, we recommend you collate your submission material so that you can simply copy and paste/upload the respective content into the form. Please refer to the list below for the required information, [click here to download a Microsoft Word template to collate your entry materials](#).

### MAIN CONTACT

for correspondence relating to your entry

- **Name**
- **Organisation**
- **Postal Address**
- **Phone**
- **Email**
- **If you are nominating another person, are they are aware that this entry is being made?**

### ABOUT THE ENTRANT

- **Name** (max 40 characters including spaces, please enter as you would wish it to appear on any awards)
- **Organisation**
- **Phone**
- **Email**
- **Photograph** - Please provide one main image in LANDSCAPE format of the entrant. We appreciate your efforts to ensure these are high resolution (e.g. 300dpi or minimum file size of 1MB). Note, you may supply additional images in the attachment section.

### MEDIA AND PROMOTIONS

- **Media Contact** (Name, Phone and Email)
- **Social Media Tags** (Facebook, Instagram, LinkedIn)
- **Please list your local newspaper(s), radio stations and any other media contacts** (it would be very helpful if you can provide their social media tags).

### ENTRY QUESTIONS

1. **Please provide a brief professional biography** (Max 150 words)
2. **Please describe the nominee's combined efforts and achievements in the areas listed in the selection criteria** (Max 800 words)

### SUPPORTING ATTACHMENTS

- **To support your entry, you may upload up to 4 attachments (max 10mb each).** These may be photographs, documents (e.g. reports), testimonials etc. It will assist the judges if you reference any attachments within your Entry Questions and we encourage you to upload photos and videos as these can be used to promote your project through SEA and other channels. All photos submitted to SEA may be used for promotion and marketing purposes and you must ensure that you have permission from all individuals featured in any photographs prior to submitting your entry.
- **You may also link to videos.** This can be used to answer ALL OF THE CRITERIA as set out by the online portal.



## Selection criteria

Nominees must have proven dedication and outstanding contributions in one or more of the following areas:

- ◆ Proven track record displaying visionary thinking, driving change, or solving problems that have helped to significantly improve environmental outcomes, drive change and or contribute to best practice across the sporting ecosystem.
- ◆ Demonstrated leadership in cultivating behaviours and implementing solutions that either reduce negative environmental impacts or lead to improved sustainability or regenerative outcomes. Examples may include but are not limited to:
  - Championing sustainable behaviours across sport, the supply chain, clientele/patrons and the workplace.
  - Motivating individuals and others to explore and improve their personal and organisational relationship with nature and the environment.
  - Creative thinking or innovation aimed at conserving or restoring natural resources, or reducing climate impacts.
  - Promoting the use of sustainable products, services, and goods across the sector.
  - Showcasing measurable examples of serving as a mentor to colleagues or industry peers
- ◆ Demonstrate environmental leadership and initiative through efforts and partnerships with surrounding communities or organisations working on behalf of the environment.
- ◆ Serve as an example and through their own practices have minimal impact on the environment and contribute to a more sustainable future.
- ◆ Entrants in this category must be from within the broader SEA community (ie an employee at a Member, Partner, Associate member, or Friend of SEA).

**NOW THAT YOU  
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CLICK HERE  
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ENTRY**

[https://survey.alchemer.com/  
s3/7707757/2024SEACHangerLeadership](https://survey.alchemer.com/s3/7707757/2024SEACHangerLeadership)

# Terms & conditions

1. Entrants must register and attend #SEA Summit 2024 on 17 April 2024 at Marvel Stadium in Melbourne
2. Entry is free and open to both SEA members and non-members.
3. All guidelines should be addressed in your online entry. Supporting documents and photographs should be attached to your entry if relevant.
4. By entering the Awards, the entrant gives permission to Sports Environment Alliance to publish, exhibit and promote the content of the submission, including supporters of the Awards, where their use of submission content is specifically related to their promotion of their involvement in the Awards.
5. Entrants agree to media publicity and promotion associated with the Awards nomination, including any photos submitted or taken at the Awards Presentation ceremony.
6. All entrants must be prepared to submit further material for exhibition and publication if required, such as additional photography,
7. Entries close on 28 March 2024.
8. By entering these Awards, the main contact declares that they are authorised to submit the project, and that they have obtained appropriate releases and authorities in writing from project clients, collaborating organisations, copyright holders for entry submission materials, licensees, photographers. In particular where images of children are used.
9. By entering these Awards, the entrant agrees to absolve Sports Environment Alliance from any liability relating to confidentiality or intellectual property issues that may be raised by any party.
10. Sports Environment Alliance is committed to providing a quality awards program and makes every attempt to ensure accuracy, currency and reliability of the information included in this document and elsewhere. However, changes in content and process may become necessary at the absolute discretion of SEA. SEA accepts no liability for any use of the said content or reliance placed upon it.



## Contact

If you have any questions about the #SEACHanger Awards or #SEA Summit 2024 please email: [seahq@sportsenvironmentalliance.org](mailto:seahq@sportsenvironmentalliance.org).