



SPORTS
ENVIRONMENT
ALLIANCE®

MEMBERSHIP PACK 2020



#SEA_theChange
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EMPOWERING
SPORT TO
DO MORE
{for the world}
WITH LESS
{footprint}



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“ The sport industry needs the environment, and right now, the environment needs a loud, sexy, high profile voice and we believe sport holds the megaphone ”

Dr. Sheila Nguyen, Executive Director

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Sports Environment Alliance (SEA)

Our **VISION** is to lead the sport community's engagement with the circular economy.

We live by the **MISSION** of leading, educating, and inspiring our sport community members to learn, share, and act for a more sustainable & regenerative Australasia.

Organisation overview

SEA is a not-for-profit, membership-based organisation that aims to provide the sports industry with the knowledge and networks to become environmental stewards and generate change in the sporting community for the good of the environment.

As one of the three alliances in the world leading the movement for environmental sustainability in sport, SEA acts as a platform for members to see the great work of global partners, inspiring them to do more and generate change (#SEA_theChange).

We believe that sport has the power to influence – and we want the sport industry to be a megaphone for tackling environmental health from the bottom up (at the grassroots, via education and empowerment) and the top down (at the elite level, via case study, research and aspiration).

SEA is the convenor of leaders who are committing to minimise our impact on the natural environment, and at the same time, becoming an even more high performing industry through innovation and efficiency.



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SEA Members

Becoming a member of the Sports Environment Alliance allows you to join a **coalition of leading sporting organisation and allies** who are championing environmental sustainability in the industry.

Sports Environment Alliance members combine their influence to create greater impact, reduce the industry's footprint and protect the future of sport.

Membership is available and tailored to a wide range of sport stakeholders including national sporting associations and stadiums, LGAs, schools to professional sports teams and community clubs.

Our members lead the way.



{Full list of members [here](#)}



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SEA Member Benefits

SEA Members are empowered to create **influence** and **impact**. Member organisations #SEA_theChange through the sharing of **knowledge**, building of strong **networks** and being part of the environmental **movement** representing sport and its communities.

- ❑ **Knowledge:** Member access to registrations, benchmarks, advice, support, and resources.
 - Assessment of environmental sustainability capabilities to identify areas for member progression.
 - Access to exclusive material, webinars and resources.
 - Seminars and meetings with industry experts providing leading advice and solutions.

- ❑ **Network:** Member affiliation to a national, regional, and international coalition of peer industry members, commercial and community partners.
 - SEA events throughout the year including the #SEASummit, SEA seminars and networking events.
 - SEA facilitated meetings with industry experts to find solutions and drive actions.
 - Access to SEA's extensive and global network of members, ambassadors, partners and other environmental leaders.

- ❑ **Movement:** Member exposure and engagement to the global sport and sustainability movement, the environmental campaigns, and opportunities to make a positive change.
 - Join an influential alliance of members, partners and ambassadors creating the #SEATreaty to #SEA_theChange on a range of international environmental sustainability initiatives.
 - Reinforcing your leadership position in the environmental sustainability space.
 - Change the future of sport and its communities.

NOTE: SEA Membership categories are based on your size and/or organisation type. Please contact us at seahq@sportsevenvironmentalliance.org for more information.



SEA Team



Malcolm Speed (AO)
Chairman



Dr. Sheila N Nguyen
Executive Director

“The mandate for the Sports Environment Alliance (SEA) is about urging sport to take action now to protect our natural environmental assets. Without water, energy and materials, we cannot deliver the key parts of our business - participation, entertainment and employment,”
– **Malcolm Speed AO, Chairman**



SEA Fact Sheet

- Sports Environment Alliance (SEA) is a not-for-profit, membership based organisation focused on equipping the sport industry with the knowledge and networks to be environmental stewards.
- Sport has the power to influence- and we want the sport industry to be the megaphone from which we tackle environmental health from the bottom up (grassroots via education and empowerment) and top down (elite via case study, research and aspiration).
- Malcolm Speed (AO), is Sports Environment Alliance Inc. Chairman.
- SEA's **VISION**: is to lead the sport community's engagement with the circular economy.
- SEA's **MISSION**: We live by the mission of leading, educating, and inspiring our sport community members to learn, share, and act for a more sustainable & regenerative Australasia.
- SEA is the convener of leaders who are committing to minimise our impact on the natural environment, and at the same time becoming an even more high performing industry through innovation and efficiency.
- SEA is one of three alliances in the world (UK, North America, Australasia) who are leading the growing movement for environmental sustainability in sport.
- Sport taking a leadership role in minimising our impact on the natural environment is also taking a leadership role in protecting our core business asset (spaces and places for play).
- The Alliance is an ally to provide knowledge and/or connect our members to the global network of others doing great work; we love partnerships and we want to connect our members and partners to grow our network.
- We present case studies to inspire others in best practice, we encourage network building through events and support the SEA community from grassroots to elite levels.
- We host an annual #SEASummit to share, learn, and lead.
- Taylor McKeown (Australian Olympic swimmer), Jo Weston (Vixens Netballer), Alice Hammond (Victorian wheelchair basketballer), Grant Elliott (former NZ Cricketer), Jon Patton (Hawthorn FC), Marcus Bontempelli (Western Bulldogs), Mike Sheahan (AFL Journalist), Amy Steel (former Australian Netballer), Amy Steel (former national netballer), Sam Grimwade (Victorian Cricketer), Daria Gavrilova (Australian Tennis Player), Harry Himmelberg (GWS Giants), and Sharni Layton (Collingwood FC AFLW) are our ambassadors.



Connect with Us



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